Task 1:

|  |  |
| --- | --- |
| **Fixed costs** | **Variable costs** |
| Subway payment | Cloathes |
| transportation | eating out |
| Mobile phones | groceries shop |
| Subscriptions | haircut |
| rent | cinema |

Task 2:

I`m can reduce my eating out costs, and eat at home. I can cut bald and it will be cheaper than a custom haircut.

Task 3:

I may try to invest in stocks or mutual funds, but if I want to save money need to choose bonds.

Task 4:

Clothing store.

|  |  |
| --- | --- |
| **Fixed costs** | **Variable costs** |
| land tax | delivery |
| salaries of permanent staff | purchase of goods |
| utility payments | Sales |
| rent | consumables |
| payroll | electricity |

Task 5:

For example, if its revenues decrease, they can reduce electricity costs or remove discounts on popular goods.

Task 6:

They can invest in exclusive or better-quality clothing.